The Premier Event for China FPD Industry
中国平板显示行业的标志性活动

March 16-18, 2010
Shanghai New Intl’ Expo Center, China
• 3 segmentations form the entire industry chain
FPD China 2010

• The pan-semiconductor industry platform
## FPD China 2010

### Primary Statistics

<table>
<thead>
<tr>
<th></th>
<th>Exhibitors</th>
<th>126 (113 in 2009)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Booth</td>
<td>291 (257 in 2009)</td>
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<td></td>
<td>Pre-register</td>
<td>3,446 (1,552 in 2009)</td>
</tr>
<tr>
<td>Onsite Visitor</td>
<td>Day 1</td>
<td>16,414</td>
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<tr>
<td></td>
<td>Day 2</td>
<td>14,996</td>
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<td>Day 3</td>
<td>5,351</td>
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<tr>
<td></td>
<td>Total</td>
<td>36,761 (5,653 in 2009)</td>
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FPD China 2010

• Unparalleled government endorsement including MII, CVIA and Shanghai Municipal Government.

• Over 40 government delegations visited the exhibition such as Jiangsu, Hefei, Wuhan and so on.

Mrs. Bai Wei-Min, General Secretary of CVIA, Leader of cross-strait LCD panel purchasing delegation

Mr. Ai Bao-Jun, Vice Mayor of Shanghai
• 3-round media campaigns in November, January and March.

• Online press conference on March 15 attracted 61 original reports and 49 trans-loadings on the leading industry and public media.
• The most respected technical conference for China FPD industry.

• It has been held successfully for 19 times and co-located with FPD China from 2008.
• Primary Statistics
  – 115 papers and 45 presentations
  – 48 speakers and chairmen
  – 799 registered attendees

Keynote Speaker, Dr. Fan Luo of AUO
Keynote Speaker, Dr. Han-Ping Shieh of Jiao Tong University
• Conference Agenda
  – Mar. 16, Keynote Speeches
  – Mar. 17, Technical Sessions for TFT-LCD, OLED, E-paper, PDP, FED and other technical topics
  – Onsite Poster Area

Keynote Speech on March. 16

Technical Session of OLED & E-paper on March. 17

Technical Session of TFT-LCD (I) on March. 17
FPD China 2011

March 15-17

Shanghai New Intl’ Expo Center, China