

The Power of [x]

2012 Post Show Report

March 20-22 SNIEC, Shanghai, China

SOLAR**CON**° Ching2012 SEMICON® China2012

FPD China 2012



Top Attending Companies

Visitors represent some of the region's leading semiconductor and technology companies, including:

- Semiconductor Manufacturing International (Shanghai) Corp.
- Hynix Semiconductor
- Shanghai Hua Hong NEC Electronics
- Shanghai Huali Microelectronics
- Grace Semiconductor Manufacturing Corporation
- Shanghai Tianma Micro-Electronics
- Suntech-Power
- Amkor Assembly and Test (Shanghai)
- JCST (Jiangsu)
- Hejian Tech. (Suzhou)
- Advanced Semiconductor Manufacturing Corp.
- Xiamen Tianma Micro-Electronics
- ASE Assembly and Test (Shanghai)
- Suzhou Good-Ark Electronics (GA)
- Trina Solar
- Beijing Sevenstar Electronics
- Zhejiang CHINT Solar Tech
- STATS Chip PAC Shanghai
- Advanced Micro-Fabrication Equipment
- Hitech Semiconductor (Wuxi)

SEMICON China, SOLARCON China, and FPD China attract the most qualified buying teams throughout China, representing the leading companies and major equipment OEMs.

SEMICON® China, SOLARCON® China, FPD China

Key Numbers 2012

Total Verified Attendance (inc. exhibitors)	51,238
Total Verified Visitors (not inc. exhibitors)	40,476
Total Exhibitors	1,116
VIP Attendance	1,142
Press Attendance	41
Total Number of Booths	2,813
Total Area Occupied (sq. m.)	69,000

Program Attendance 2012

Grand Opening Keynote	379
China Semiconductor Technology International Conference (CSTIC) 2012	976
LED China Conference2012	318
3DIC Technology Forum	206
Secondary Equipment Applications, Service and Fab Productivity Solutions Conference	125
Advanced Automotive Electronics: Applications and Opportunities in the China Market	89
Parts & Equipment OEM Conference	115
The China Market: IC from Design to Manufacturing	127
3DIC Training	99
China PV Technology International Conference (CPTIC) 2012	640
PV Project Implementation Conference-China 2012	207
International PV Technology Roadmap (ITRPV) Forum	198
International PV Standards Forum	116
International PV Trade Partner Forum	101
Thin Film Solar Training Workshop	47
China FPD Conference (CFC) 2012	604
Cross-strait AMOLED Industry Development Forum	127



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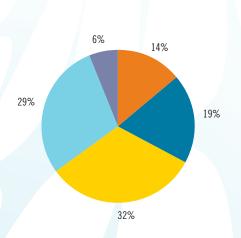
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Visitor Information

Strong decision making presence with 65% of visitors representing management.

Visitor Job Levels

- 14% EXECUTIVE MANAGEMENT (Chair, President, Chief etc.)
- 19% SENIOR MANAGEMENT
 (Vice President, Director etc.)
- 32% OTHER MANAGEMENT
- 29% NON-MANAGEMENT
- 6% OTHERS



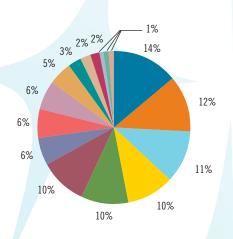
Visitors' Primary Job Function

57% of visitors represent Engineering job functions.

10% of visitors represent executive management and board member job functions.

- 14% Marketing, Sales, Business
 Development
- 12% Fabrication and Process Engineering
- 11% Mfg.Engineering/Operations Mgmt
- 10% Executive Management/Board
 Member
- 10% Purchasing/Procurement
- 10% Research & Development Engineering

- 6% Product Management/Engineering
- 6% Design Engineering (incl Software.Systems.Test.Hardware)
- 6% Quality Assurance and Test Engineering
- 5% Assembly/Packaging Engineering
- 3% Manufacturing and Production
- 2% Other
- 2% Facilities Engineering/Engineering
 Support
- 1% Environment, Health & Safety
- 1% Government/Public Policy
- 1% Financial/Industry Analyst



Visitors' Purchasing Authority

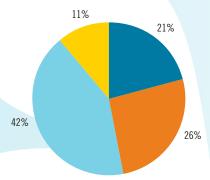
There is a strong purchasing influence in this audience, with 89% of visitors involved in product selection and technology purchasing decisions.



26% Recommend/Evaluate/Consult

42% Specify

11% No Role

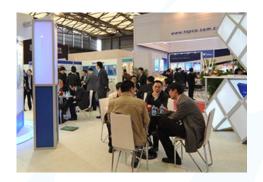




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Visitor Profile

Where did they come from?
Visitors from 46 countries visited the show.

90% China: 31,22410% International: 4,140

International visitors are mainly from the regions below:

2.90% Korea: 1,027
2.17% Japan: 771
1.30% USA: 461
0.71% Singapore: 252
0.34% Germany: 121
0.34% Malaysia: 121

Domestic visitors from 30 provinces visited the show.

50% Shanghai: 12,34725% Jiangsu: 5,9586% Zhejiang: 1,454

Visiting Company's Main Product*

These are the visitors' main product area and the top categories in each segment.

* Some visitors chose more than one segment therefore percentages will not add up to 100%.

87% SEMICONDUCTOR	
Semiconductor Device Manufacturer(IDM.foundry)	25%
Semiconductor Equipment Manufacturer	10%
Assembly & Test Services Provider	8%
Materials Supplier	7%
LED/Optoelectronics/Photonics Manufacturer	7%
Manufacturing Products/Consumables	5%
Fabless Semiconductor Manufacturer/Design House	4%
Photovoltaic/PV Cells and Modules Manufacturer	4%
MEMS/MST/Micromachines Manufacturer	3%
Sub-systems/Components/Parts Manufacturer	3%
Flat Panel Display Manufacturer	2%
Software-Manufacturer/Factory Automation	2%

R&D/Academic/Professional Organizations and Institutions	2%
Electronic Manufacturing Services(EMS)Provider	2%
Electronics Distributor/Reseller	2%
Other	2%
Software-Electronic Design(EDA)/Silicon Intelectual Propoerty(IP)	2%
Manufacturing Services and Consulting	2%
Professional Services and Consulting	2%
PC/Consumer/Commercial Electronics Manufacture	2%
Media/Publication	1%
Secondary Equipment and Services	1%
Construction/Construction Services	1%
Finance/Investment Products/Services	1%

56% SOLAR	
PV Device Manufacturing	25%
PV Manuf acuring Equipment & Spare Parts	12%
PV Materials	11%
PV Systems	6%
Components.Parts & Accessories	6%
Solar Thermal	6%
Other	6%
Wholesalers/Distributers	5%
Service Company (Financing.Maintenance)	3%

Roofer	3%
Architect	3%
Project Developer	3%
Technical Planner	3%
Energy Consultant	2%
Electrical Installation Company	2%
Public Utility (Gas.Electric)	2%
Heating and Cooling Installation Company	2%

43% FPD	
FPD Equipment	26%
FPD Materials	16%
FPD Panel and Module	11%
FPD Components	9%
FPD End Product	7%
Factory Design & Construction	7%

Other	7%
FPD Manufacturing Facility/Environment/Automation System	7%
FPD End Product Assembly	6%
FPD Software, Market Data and Industrial Service	4%



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Visiting Company's Main Areas Of Interest

This data shows what product and services visitors are looking for at the show. Visitor can choose more than one product/service, therefore the percentages will not add up to 100%.

71%Semiconductor Manufacturing

Semiconductor Device Manufacturing (IDM, foundry)	46%	Fabless Semiconductor Manufacturer/ Design Services	17%
Assembly and Test Services	22%	Electronic Manufacturing Services (EMS)	15%

82%Semiconductor Manufacturing Equipment

Water Processing/Front-end Manufacturing Equipment	21%	Asembly ang Packaging Equipment inspection&Measurement/Metrology Products	14%
Thin Film Manufacturing Equipment	18%	Manufacturing Equipment	13%
Test Equipment	18%	Flat Panel Display	9%
		Other Equipment	7%

68% Semiconductor Materials

Wafers and Substrates	20%	Chemicals and Solids	14%
Process Materials	19%	Gases	10%
Assembly and Packaging Materials	17%	Other Materials	6%
Test Materials	14%		

52% Software, Other Products and Services

Components Parts and Accessories	17%	Softwar
Factory Control Automation/Facilities	15%	Intellec
Secondary Equipment and Services	12%	Sub-sys
Software-Manufacturing/Factory	11%	Manufa
Automation		Busines
Support Products (includes consumables)	11%	Other

Software-Electronic Design (EDA)/ Silicon Intellectual Property (IP)	9%
Sub-systems	9%
Manufacturing Services or Consulting	8%
Business Services or Consulting	5%
Other	3%

51% Photovoltaic Device Manufacturing

PV Cells	35%	PV Concentrator Cells	13%
PV Modules	22%	Solar Facades, BIPV, Roof Elements, etc.	9%
Photovoltaic Production Processes and	21%		

24% PV Equipment

Technology

Crystal Silicon Solar Cells	21%	Inspection and Metrology	11%
Thin Film	17%	Modules	11%
Integration and Automation	13%	Polysilicon	11%
Wafers	11%	Other	5%



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Visiting Company's Main Areas Of Interest

20% PV Material

Consumables	23%	Solar Glass, Encapsulation	15%
Feedstock Materials	20%	Gases and Liquid Chemicals	15%
Ingots, Wafers	18%	Other	9%

13% PV Systems

Solar Chargers and Batteries	21%	Measurement and Control Technology	15%
Power Plants, PV	20%	Off-grid and/or Stand-Alone Systems	14%
Inverters	18%	Software, Performance Monitoring	12%

9% PV Components, Tracking and Mounting System

Photovoltaic Components	42%	Mounting Systems	20%
Tracking Systems	21%	Cables, Connectors, Junction Boxes	16%

16% PV Services

Engineering, Planning and Consultation	23%	Research & Development	14%
Services		Testing Institutes	12%
Consumer Products	15%	Financing, Promotion	12%
Education, Training	15%	Organization, Association	9%

67% FPD

FPD Equipment	22%	FPD Manufacturing Facility/	9%
FPD Materials	16%	Environment/Automation System	
FPD Panel and Module	11%	Factory Design and Construction	7%
FPD Components	9%	FPD Software, Market Data and	5%
FPD End Product	9%	Industrial Service	
FPD End Product Assembly	9%	Other	3%